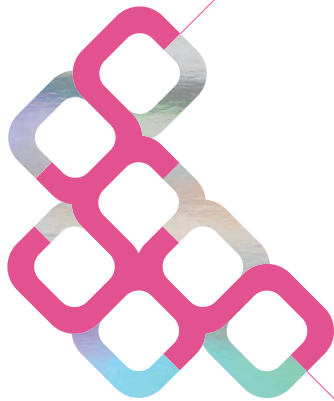


**Be a Part of SIMTOS**



The Largest Manufacturing Technology Exhibition in Korea

**SIMTOS**  
**2024** Apr. 1 (Mon.) ▶ 5 (Fri.) KOREA

**Exhibition Guide**

# Seoul Int'l Manufacturing Technology Show

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- **Title:** SIMTOS 2024 (The 20<sup>th</sup> Seoul International Manufacturing Technology Show)
- **Date:** Apr. 1 (Mon.) - 5 (Fri.), 2024 (5 days)
- **Venue:** KINTEX 1 & 2 (108,011 m<sup>2</sup>)
- **Exhibitors:** 1,300 Companies from 35 Countries (6,000-odd Booths)
- **Buyers/Visitors:** 100,000-odd Persons
- **Exhibit Products & Services**
  - Exhibited items will cover the full range of the industry, from metal processing machinery to process control & processing technologies, automation, tools & peripheral devices, SW, component parts, etc.
- **Pavilion Composition**
  - **KINTEX 1**
    - Hall 1-5: Metal Cutting & Die-Mold Tech Pavilion, Material · Parts, Control Tech Pavilion, Toolings & Measuring Tech Pavilion
  - **KINTEX 2**
    - Hall 6: International Digital Manufacturing Innovation Conference
    - Hall 7-8: Special Show of Robot & Digital Manufacturing Tech (Digital Manufacturing Technology Themed)
    - Hall 9-10: Metal Cutting-Off & Welding Tech Pavilion, Press & Forming Tech Pavilion
- **Organizer:** Korea Machine Tool Manufacturers' Association (KOMMA)
- **Supporters**
  - Ministry of Trade, Industry and Energy (MOTIE)
  - Korea Trade Investment-Promotion Agency (KOTRA)
  - Korea Chamber of Commerce & Industry (KCCI)
  - Korea International Trade Association (KITA)
  - Korea Federation of SMEs (K-BIZ)



## Manufacturing Tech Pavilions & Special Exhibition Items

### Metal Cutting & Die-Mold Tech Pavilion, showcasing intelligent, smart and hybridized machine tools

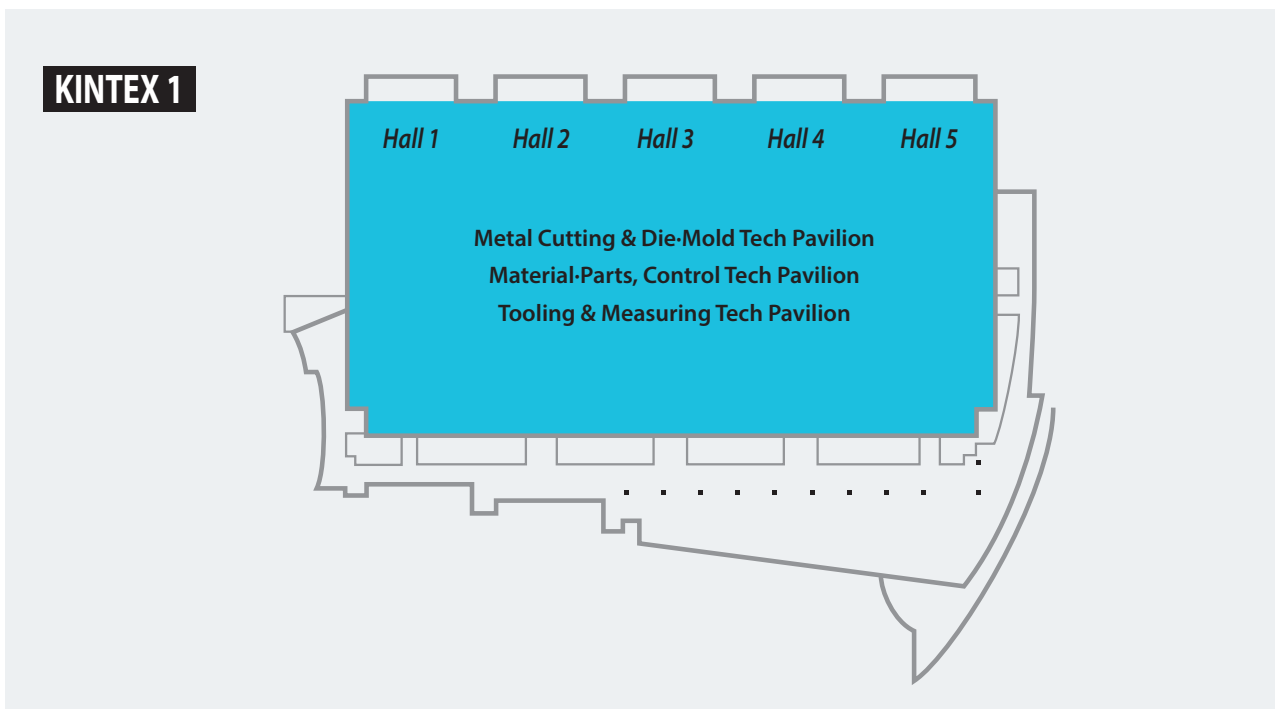
Machining Center (Vertical, Horizontal, 5-axis), Turning Center, CNC Automatic Lathe, Small Lathe, High-speed Processing Machine, Tapping Center, CNC Gun Drilling Machine, Electrical Discharge Machine (Wire Cut, Die Sinking), Grinding Machine (Cylindrical, Surface, Tool), Multi-tasking Machine, Gear Grinding Machine, Gear Hobbing Machine, Gear Deburring Chamfering Machine, Milling Machine (Planomiller), Drilling Machine, Boring Machine, Finishing-Wrapping-Honing Machine, Sawing Machine, Other Metal Cutting Machines, etc.

### Material-Parts, Control Tech Pavilion, featuring evolved parts and control systems in digital transformation

Spindle, Bearing, Table (Rotary, Tilting, Index), Chuck, Coupling, Ball Screw, LM Guide, Speed Reducer, Motor/Drive, Gearbox, CNC System, Sensor, Motion Control, Oil Mist, MQL, Cooler, Air Compressor, Pneumatic Valve, Hydraulic/Pneumatic Cylinder, Coolant Pump, Slide Cover, Dust-Mist Oil Collector, Cable, Machine Tool Unit, Hydraulic Unit, etc.

### Toolings & Measuring Tech Pavilion, introducing optimal processing conditions and quality control

Tap, End Mill, Drill, Saw Blade, Poly Crystalline Diamond (PCD)/Cubic Boron Nitride (CBN) Tool, Deep Hole Drilling Machine, Insert, Diamond Tool, Collet Chuck, Tool Holder, Annular Cutter, Step Drill, Rotary Bar, Tool Balancing Machine, Diamond Wheel, Shrink Fit Device, Tool Presetter, Tool Monitoring System, Abrasive Grain, 3D Coordinate Measuring Machine & Instrument (CMM), Inline Inspection System, Machine Vision System, 3D Scanner, Measuring Instrument (Gauge, Projector, Microscope, Level, Hardness Testing Machine, Scale, Other Measuring Instrument, etc.)



## Metal Cutting-Off & Welding Tech Pavilion,

to see high-efficiency laser equipment and eco-friendly welding technology

Cutting-off Machine (Laser, Fiber Laser, CO<sub>2</sub>, Plasma), Pipe Beveler, Punch & Laser Combined Machine, Water Jet Cutting System, Automatic Welding Machine, Friction Welding Machine, Hand Welding Machine, Welding Monitoring System, Laser Marking Machine, Dot Peen Marking Machine, Scratch Marking Machine, Welding Material, Other Welding Protections, etc.

## Press & Forming Tech Pavilion,

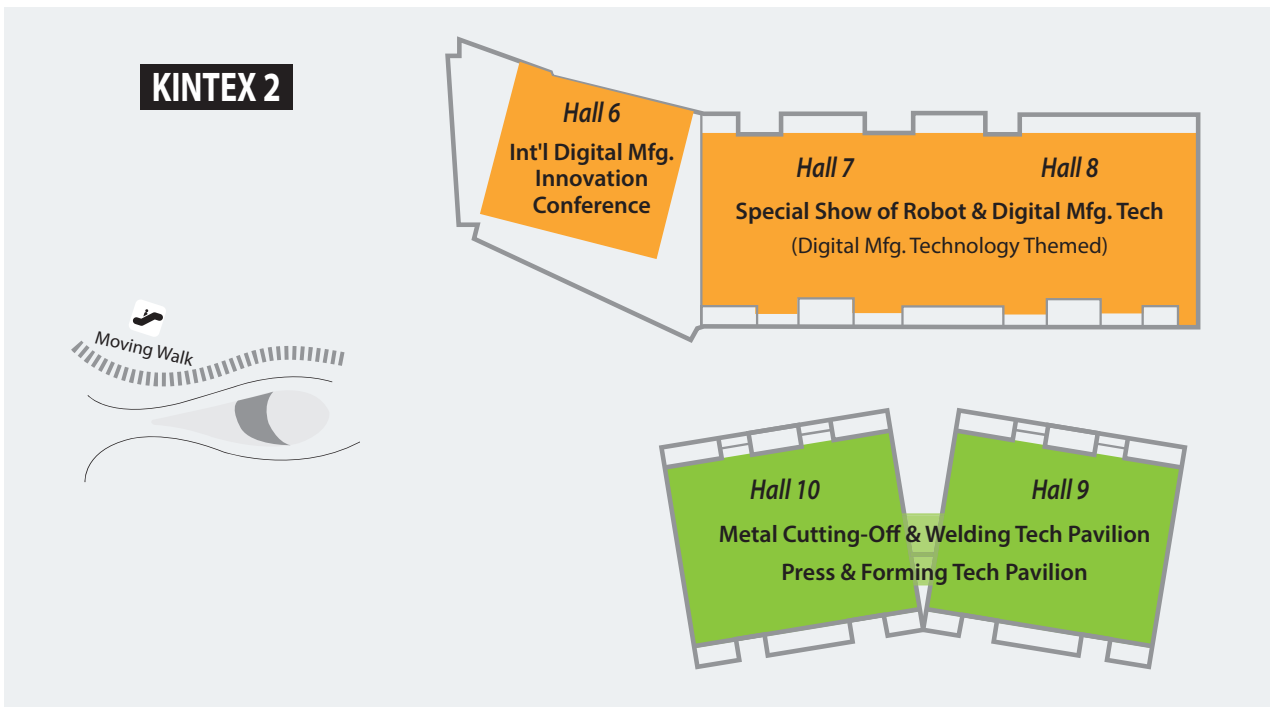
where you can find high-precision and complex molding solutions

Mechanical Press (Power, High Speed, Crank/Crankless, Knuckle Joint, Transfer, Servo), Hydraulic Presses (Die Spotting, Trimming, Hot Stamping, Metal Powder Molding, Servo), Pressing Machine, Shearing Machines, CNC Pipe Bending Machine, Grip Feeder, NC Roll Feeder, CAM Roll Feeder, Press Automation, Spring Forming Machines, Other Molding Machines, etc.

## Special Show of Robot & Digital Manufacturing Tech,

for additive manufacturing, collaborative robots and smart solutions

Additive Manufacturing Technology (3D Printer, Material, SW/AI-Based Quality Control, Industrial Robot, Collaborative Robot, Loading /Unloading System, Logistics Automation, Automation Solution, Autonomous Mobile Robot (AMR), AI (Artificial Intelligence), IIoT (Industrial Internet of Things), Smart Logistics, FA System, Digital Transformation (DX), Digital Twin, CPS (Cyber-Physical System), Engineering Software, Cloud Computing and Edge Computing Technology, Digital Platform, 5G Technology, (Energy Efficiency Technology, IT-Consulting-Security-Big Data, Digital Factory, etc.

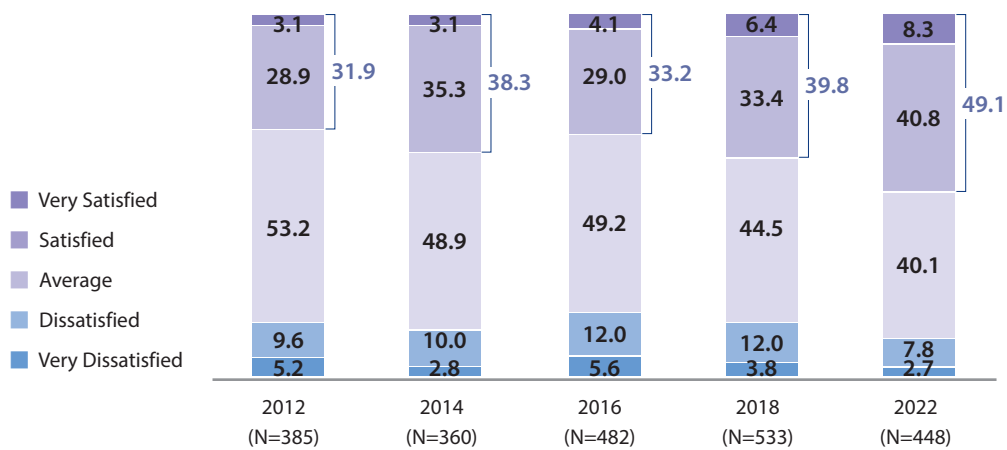


# Posting Highest Level of Exhibitors Satisfaction

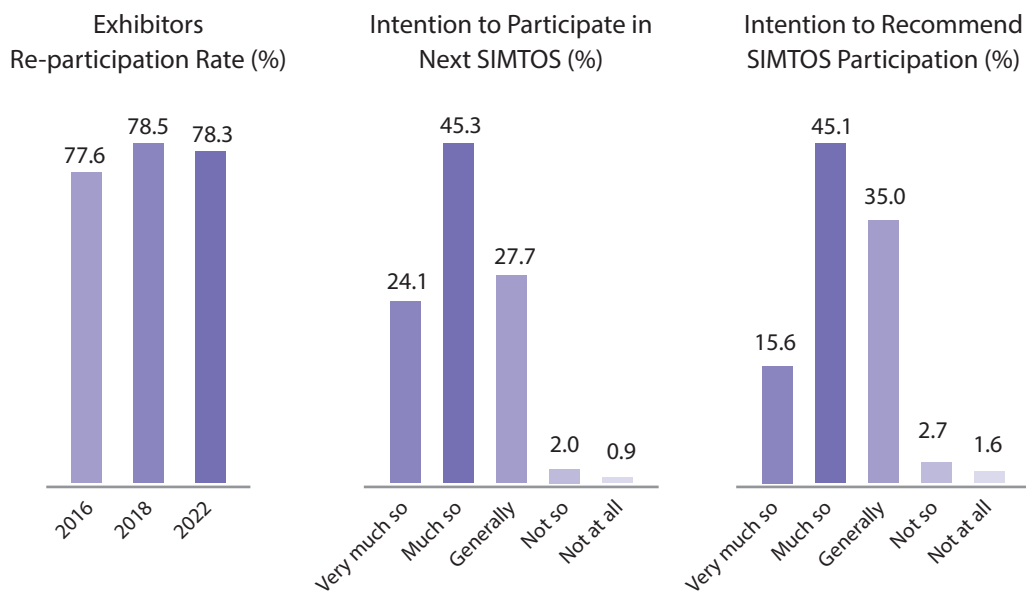
Exhibitors Survey Result Conducted by Embrain

The result of a question-&-answer survey conducted by Embrain shows that SIMTOS 2022 exhibitors satisfaction level hit record high, raising expectations for next SIMTOS event.

## SIMTOS 2022 Exhibitors Satisfaction Survey Results



## SIMTOS Reliability Certified by the Result of 3 Surveys



# Growing Expectations for the SIMTOS

## Generating Opportunities, Realizing Business Success

Majority of participants expressed their growing and glowing expectations for the next show as a hub of manufacturing technology & solution trade.

### Automation Solution Exhibitor

*"We were concerned that the exhibition would be held normally due to COVID-19, but over a thousand visitors visited our booth for five days and received more attention than before the outbreak of COVID-19. In particular, in addition to the existing demand industries, various industries such as electrical and electronic showed interest in our automation solution product."*

### 3D Printing Exhibitor

*"Our company participated in several online and offline exhibitions, but the results were not as expected, but I got good results in SIMTOS 2022, and my trust in SIMTOS is increasing. Going forward, I plan to focus on SIMTOS in Korea."*

### Machine Tool Exhibitor

*"Although more-than-expected visitors came to our booth, it was difficult to respond to them due to the lack of promotional publicity materials. In particular, I felt the need to expand our booth space, responding to the increase of buyers and visitors."*

### Visitor Interested in Automobile Mechatronics

*"SIMTOS is an exhibition that we have visited for more than a decade, and this year it was regrettable that the exhibition scale was reduced due to COVID-19. We look forward to seeing more products and technologies at SIMTOS 2024."*

### Visitor Interested in Machine Tool Industry Trends

*"It was good to see the product after a long time and to check the new technology trend change, but it was disappointing that some major overseas machine tool companies did not participate."*



# Korea.. A Dynamic Manufacturing Powerhouse

Maximizing Benefits of Exhibitors, Buyers & Visitors

## Digital Transformation Boosts Korean Manufacturing

Korea has become a global powerhouse of manufacturing technologies, successfully combining one of the most successful digital economies, showcasing high scorecards in terms of production volume, innovation and workforce quality and more. Manufacturing makes up a significant part of Korea's industrial structure, where service – oriented industries account for small portion.

## Extensive Connectivity for Ideal Marketing Opportunities

Strategically located at the hub of Asia, Korea provides extensive connectivity for market access to major countries in the region. Five Asian countries.. Korea, China, Japan, India and Taiwan accounted for 66.1% of the global total machine tool production in 2020, according to a tally of Gardner Business Media. Furthermore, the Korean initiative for the "Economic Map of the Korean Peninsula" is expected to generate opportunities for all participants in SIMTOS.

## Upgrading MatchMaking System, Toward Taking-off Into Global Brands

SIMTOS' unique marketing support system, MatchMaking will generate opportunities for not only exhibitors but also visitors who had completed pre-registration. Through the open business system, participants can establish a network with companies in connection with technologies and items of interest even before the exhibition, an advantage for more in-depth consultations at the exhibition site.

*(Related story on p-9)*





# MatchMaking4U

## Clients-Customized Online MatchMaking Program

### ■ MatchMaking Program

The main goal of a trade fair is to sign a contract or find a good partner. These expectations are even higher in B2B fairs such as SIMTOS. Our SIMTOS created the online MatchMaking Program which is called MM4U (MatchMaking for you). By joining this program online, you can find potential partners who suit their needs and book meetings in advance. By collecting Marketing Information (Industry, Business Type, Interesting & Handling Products, and etc.), MM4U will match you the perfect partners during SIMTOS 2024.

### ■ Participants: SIMTOS Exhibitors and Buyers

#### ■ Type of Exhibitors and Buyers

- Importers or dealers (distributors) of machine tools or related products
- Manufactures of related SIMTOS exhibit products
- End-users of SIMTOS exhibit products

#### ■ The Process of MatchMaking4U



### ■ Contact: SIMTOS 2024 MM4U Team

- E-mail: [mm4u@simtos.org](mailto:mm4u@simtos.org)
- Tel: +82 2-3459-0024 / 0041 / 0042 / 0051



# International Digital Manufacturing Innovation Conference

## Generating Insights, Delivering Maximized Opportunities

International Digital Manufacturing Innovation Conference, scheduled to be held during the SIMTOS 2024, will be a valuable opportunity for exhibitors and visitors to experience the benefits of future production manufacturing innovation.

### Providing High-Quality Information to Leverage Forecasting Change in Manufacturing Tech and Industry Trends

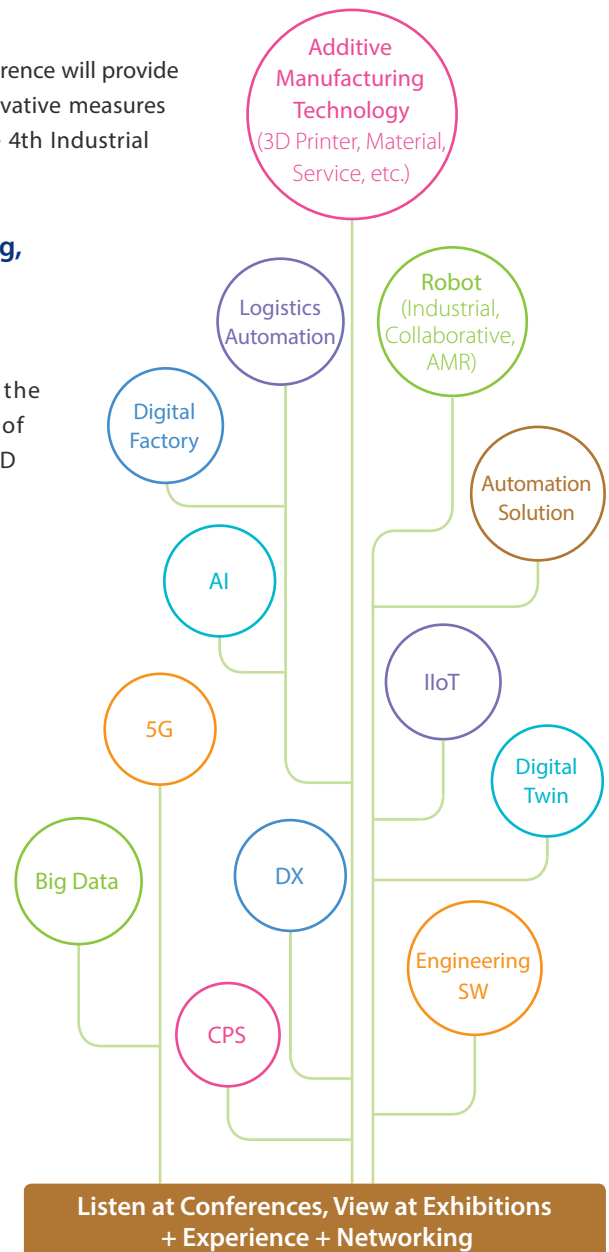
To be presented by authoritative lecturers, the conference will provide insight and intelligence, necessary to prepare innovative measures for better future by proactively responding to the 4th Industrial Revolution.

### Convergence of Production Manufacturing, Technologies, End-User Industries and Businesses

To be one of the largest conference in Korea, the conference will also feature the presentation of medium-&-long-term machine tool industry R&D strategies and technology roadmap.

### On-Site and Case-Oriented Subjects, Easily Adoptable as Solutions

The conference cum exhibition will be a good opportunity to connect products, technologies, information and persons simultaneously to maximize synergy effects, which will be further supported by the online conference.



## 365-Day, Round-the-Clock Publicity & Marketing Platform

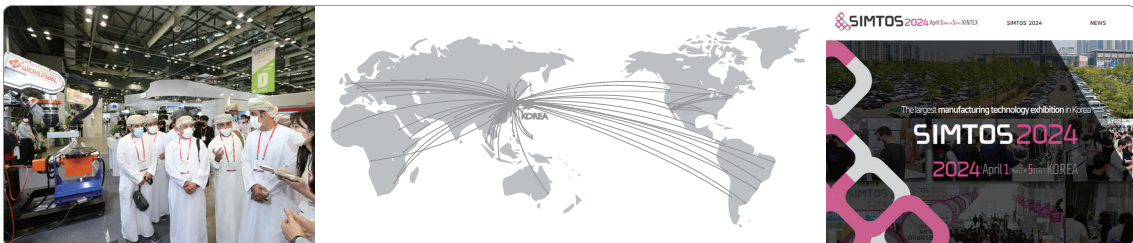
Convergence of Pre-Show, During-Show & Post-Show

Emphasizing the value of connectivity & convergence, the SIMTOS Secretariat is in full gear to implement SIMTOS-style full-cycle marketing angel programs, consisting of three phases – pre-show, during show & post-show.



## Publicity & PR Ties at Home & Abroad

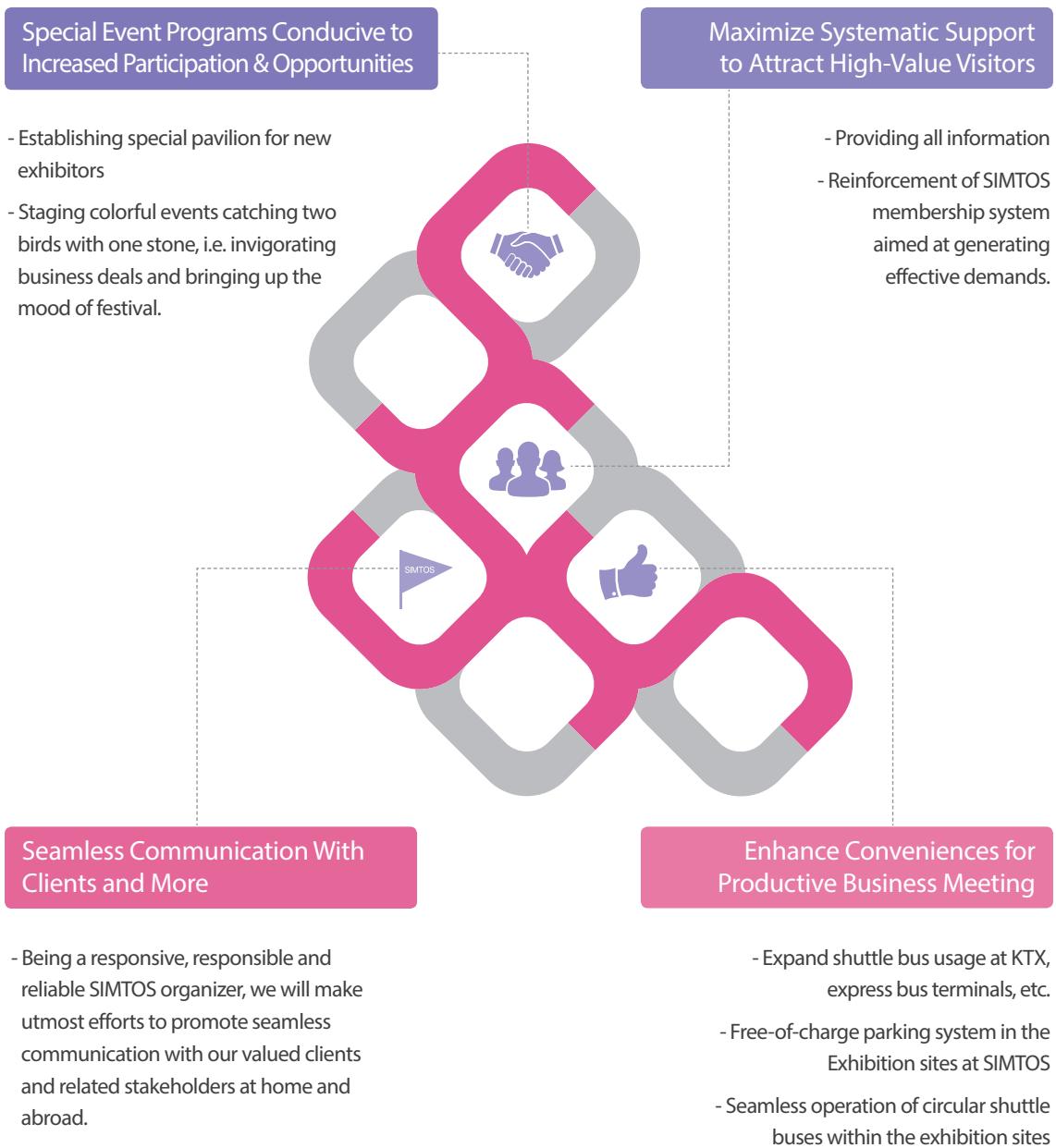
SIMTOS 2024 Secretariat has established publicity cooperation relationship with 20 domestic offline and online media specializing in production manufacturing areas. They are expected to provide foreign exhibitors with a variety of in-depth information related to Korean market intelligence and opportunities. Moreover, the Secretariat has been reinforcing cooperation with overseas publicity professionals in the areas of production manufacturing.



# Client-Oriented Auxiliary Services

## Convenience, Creativity & Connectivity

Under the SIMTOS motto "Be a Part of SIMTOS," we are making efforts to maximize business opportunities for exhibitors by enhancing the convenience of visitors.



## SIMTOS 2024 Important Schedules

### 2023

- Apr. 3 Online Application for Exhibitors
- Apr. 10 ~ 15 Operating Korea Pavilion & PR Booth at CIMT 2023 (Beijing, China)
- Apr. 30 'Early Bird' Application Deadline
- Jun. MatchMaking4U Marketing Information for Exhibitors Open
- Jun. Staging a Road Show to Attract Taiwanese Exhibitors
- Jun. Online Application for Visitors
- Jun. 30 'General (A)' Application Deadline
- Jul. Staging a Road Show to Attract Chinese Exhibitors
- Aug. MatchMaking4U Marketing Information for Visitors Open
- Sep. 18 ~ 23 Operating Korea Pavilion & PR Booth at EMO 2023 (Hannover, Germany)
- Oct. 31 'General (B)' Application Deadline
- Dec. Booth Allocation Day (LIVE Streaming)

### 2024

- Jan. 11 ~ Application for Utilities Services
- Feb. MatchMaking4U Online Pre-matching & Scheduling
- Feb. 14 Balance Payment Due
- Apr. 1 ~ 5 SIMTOS 2024 Exhibition Period



# SIMTOS 2024 Application Guide

## ① Online Application: Submit application through SIMTOS Website (simtos.org)



## ② Booth Space Rental Fees Information

(Independent booth (space only) basis, Unit: Booth : 3m x 3m = 9m<sup>2</sup>)

Category	Early Bird Application (~ Apr. 30, 2023)	General Application (A) (May. 1 ~ Jun. 30, 2023)	General Application (B) (Jul. 1 ~ Oct. 31, 2023)	Late Application (Nov. 1, 2023 ~)
Booth Rental Fee	US\$2,061	US\$2,556	US\$3,384	US\$3,879
Discount Rate	46.8%	34.1%	12.8%	-

\* Min. Space for Application = 2 Booths

## ③ Payment of Booth Space Rental Fees

- The confirmation date for participation in SIMTOS 2024 will be the date when the deposit (40%) is made.

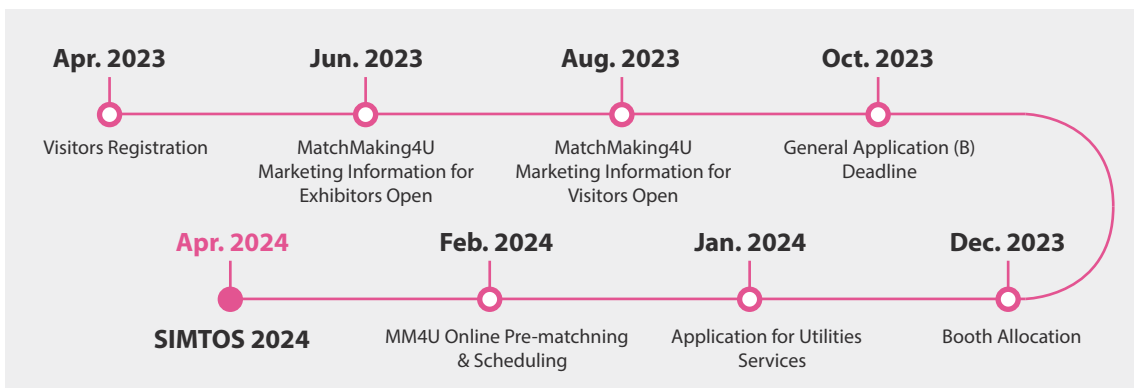
Category	Application Due Date	Payment Due Date	
		Deposit (40%)	Payment (60%)
Early Bird Application	Apr. 3 ~ 30, 2023	Within 2 weeks after application	~ Jan. 31, 2024
General Application (A)	May. 1 ~ Jun. 30, 2023		
General Application (B)	Jul. 1 ~ Oct. 31, 2023		
Late Application	Nov. 1, 2023 ~		

\* If payment is delayed, the benefits acquired at the time of application will be automatically invalidated and fees will be increased based on the payment date.

### Booth Space Rental Fee for Special Show of Robot & Digital Manufacturing Tech

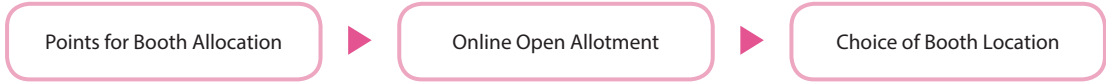
Before 960 Booths (Apr. 3, 2023 ~)	After 960 Booths			
	Apr. 3 ~ 30, 2023	May. 1 ~ Jun. 30, 2023	Jul. 1 ~ Oct. 31, 2023	Nov. 1, 2023 ~
US\$2,061	US\$2,061	US\$2,556	US\$3,384	US\$3,879

## Major Schedules of SIMTOS 2024 Related to Participation



# SIMTOS 2024 Booth Allocation Guide

Booth allocation for SIMTOS 2024 exhibitors will be broadcast by live online streaming



## Mileage Points by Item (total 100 points)

Item	Period	Mileage Points	Item	Period	Mileage Points	Item	Period	Mileage Points	Item	Number	Mileage Points
Participation Application Date * (30 points)	~ Apr. 7, '23	30	Deposit Payment Date ** (30 points)	~ Apr. 14, '23	30	Full Payment Date ** (30 points)	~ Apr. 14, '23	30	No. of Participation in Previous Shows *** (10 points)	18~	10
	~ Apr. 14, '23	28		~ Apr. 21, '23	28		~ Apr. 21, '23	28		15~17	9
	~ Apr. 21, '23	26		~ Apr. 28, '23	26		~ Apr. 28, '23	26		12~14	8
	~ Apr. 28, '23	24		~ May. 8, '23	24		~ May. 8, '23	24		9~11	7
	~ May. 5, '23	22		~ May. 12, '23	22		~ May. 12, '23	22		6~8	6
	~ May. 12, '23	20		~ May. 31, '23	20		~ May. 31, '23	20		5	5
	~ May. 31, '23	18		~ Jun. 14, '23	18		~ Jun. 14, '23	18		4	4
	~ Jun. 14, '23	16		~ Jun. 30, '23	16		~ Jun. 30, '23	16		3	3
	~ Jun. 30, '23	14		~ Jul. 14, '23	14		~ Jul. 14, '23	14		2	2
	~ Jul. 14, '23	12		~ Jul. 31, '23	12		~ Jul. 31, '23	12		1	1
	~ Jul. 31, '23	10		~ Aug. 14, '23	10		~ Aug. 14, '23	10			
	~ Aug. 14, '23	8		~ Aug. 31, '23	8		~ Aug. 31, '23	8			
~ Aug. 31, '23	6	~ Sep. 14, '23	6	~ Sep. 14, '23	6						
~ Sep. 14, '23	4	~ Sep. 30, '23	4	~ Sep. 30, '23	4						
~ Sep. 30, '23	1	~ Oct. 16, '23	1	~ Oct. 16, '23	1						

\* Application Date: Application form receipt date or date of computer registration

\*\* Date of Deposit / Full Payment: certified with date of bankbook deposit

\*\*\* Participation Frequency (in total number): Applicable shows are SIMTOS, KIRAS

## Additional Points Provision for Booth Allocation

- Additional Points (maximum 20 points)

Category	Points Awarded	Mileage Points
SIMTOS Participation in a row	Participated 2 times ('22, '24)	5
	Participated 3 times ('18, '22, '24)	10
Scale	Maintain and expand participation in the previous round (SIMTOS 2022)	10
First Time Participation	Companies that have applied for participation during the early application period among companies that have not previously participated in SIMTOS	5



The Largest Manufacturing Technology Exhibition in Korea

# SIMTOS

2024 Apr. 1 (Mon.) ▶ 5 (Fri.) KOREA



**KOREA MACHINE TOOL MANUFACTURERS' ASSOCIATION**

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